

RECEIVED

MAY 01 1996

Arkansas Radio Broadcasters
PO Box 73
Batesville, Mississippi 38606

AUDIO SERVICES DIVISION

RECEIVED

APR 30 1996

FCC MAIL ROOM

Before the Federal Communications Commission
Washington, D. C. 20554

IN RE: Section 73.202 (b) FM Table of Assignments

EL DORADO, ARKANSAS ADD CHANNEL 268A

RECEIVED

MAY 16 1996

DOCKET FILE COPY ORIGINAL

To The Commission:

Comes now, Arkansas Radio Broadcasters, (Hereinafter RADIO) requesting the assignment of an FM channel as captioned above.

This community is a viable radio market, as shown by the attached Community Data attached hereto. Further, the channel requested by RADIO can be assigned with full compliance to the requirements of the Commission. (See study attached)

The proposed channel can provide additional radio service, and the assignment will serve the public interest. Should the channel be assigned, RADIO will file an application for the facility. If authorized, RADIO will proceed to construct and operate the station without delay.

All premises considered, RADIO requests that the Commission take the following action:

Section 73.202 (b)
FM Table of Assignments

EL DORADO, ARKANSAS

Current: 227C3, 240A, 254C3,
277C1

Proposed 227C3, 240A
254C3, 277C1
268A

Regards,
Arkansas Radio Broadcasters

Carol B. Ingram
Carol B. Ingram, President

I certify the data provided herein is true and correct to the best of my knowledge and belief.

Carol B. Ingram
Carol B. Ingram

Personally appeared and sworn before me this the 15 day of April, 1996:

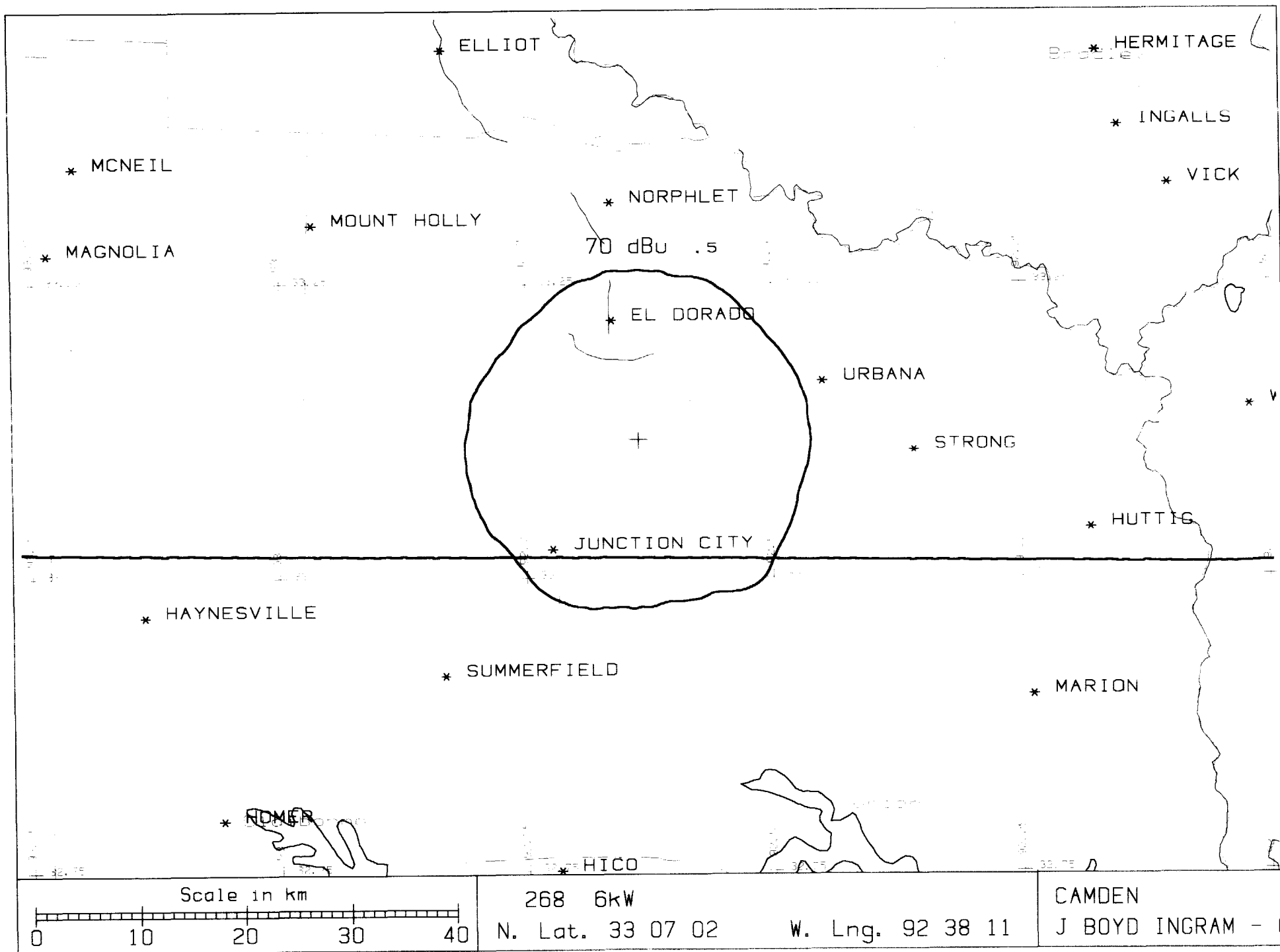
J. Boyd Ingram
J. Boyd Ingram Notary Public My commission expires on June 28, 1996

J BOYD INGRAM - BROADCAST CONSULTANT
POB 73 BATESVILLE MS 38606

EL DORADO

REFERENCE	CLASS A	DISPLAY DATES
33 07 02 N		DATA 03-29-96
92 38 11 W	Current rules spacings	SEARCH 04-13-96
----- CHANNEL 268 -101.5 MHz -----		

CALL	CH#	CITY	STATE	BEAR'	D-KM	R-KM	MARGIN
KBSA	215C3	El Dorado	AR	340.1	18.26	12.0	6.26
KNUE	268C	Tyler	TX	246.9	236.94	226.0	10.94
ALOPEN	268A	Eudora	AR	90.2	128.32	115.0	13.32
KNOEFM	270C	Monroe	LA	152.5	115.20	95.0	20.20
KXARFM	269C2	Hope	AR	299.8	127.21	106.0	21.21
AD271	271A	Stephens	AR	304.7	54.14	31.0	23.14
KISI	268A	Malvern	AR	351.3	143.73	115.0	28.73
KPBQFM	267C3	Pine Bluff	AR	30.5	122.55	89.0	33.55
KRMDFM	266C	Shreveport	LA	248.7	130.43	95.0	35.43
KHLL.A	265C3	Richwood	LA	149.2	82.59	42.0	40.59



Geography

Location

El Dorado in Union County
is in the South Central

Rate based mileage and direction to major cities

599 miles E to Atlanta	380 miles SE to New Orleans
775 miles NE to Chicago	1368 miles NE to New York
268 miles W to Dallas	514 miles N to St. Louis
240 miles NE to Memphis	389 miles NW to Tulsa
117 miles N to Little Rock	

Population

City	23,146 by U.S. Census 1990
County	48,480 by U.S. Census 1990
MSA (Metro Area)	0 by U.S. Census 0

Transportation

Rail

Main Line

Union Pacific System

Short Line

El Dorado & Wesson Railway
Ouachita Railroad

Days transit time to:

St. Louis - 2	Chicago - 3
Dallas - 2	Kansas City - 3
New York - 5	Los Angeles - 4

Highways

Interstate No. 20

U.S. No. 82, 167

Days transit time to:

St. Louis - 2	Chicago - 2
Dallas - 1	Kansas City - 2
New York - 5	Los Angeles - 4

Motor Freight Carriers

Franchised Interstate Common Carriers (T-Terminal)

ABF Freight Systems, Inc.	(T)
Roadway Express, Inc.	(T)
United Parcel Service	(T)
Yellow Freight System, Inc.	(T)
Woodline Motor Freight, Inc.	(T)

Contract Carriers

Miller Transporters, Inc.

Frank Thompson Transport, Inc.

Air

Air Facilities

South Arkansas Regional Airport

Longest runway - 6,599 feet

Paved surface

Lighted

High Intensity approach

Full Instrument Landing System

Charter Service

Single and multi-engine planes available

Commercial Air Carriers

Lone Star Airlines

Air express/freight service with several flights daily to Memphis & Dallas/Ft. Worth hub on 19 passenger twin engine turboprop.

Waterways

River

Ouachita River, 12 miles north

Facilities

Barge terminal and Lion Oil Refinery terminal at Calion. Non-commercial but contract can be negotiated. Nine foot navigable channel.

Taxes

The effective tax rate per \$1,000 of market value (assuming 20% legal assessment ratio) is \$ 7.98

Quality of Life

Recreational Facilities

The city maintains eight public parks, one swimming pool, lighted tennis facilities and one 18 hole public golf course. The county recreational complex has three softball fields and one baseball field and also contains several public pavilions, playground equipment and picnic facilities.

Hunting, Fishing, Boating & Camping

Calion Lake
Felsenthal National Wildlife Refuge
Moro Bay State Park
Ouachita River
White Oak Lake State Park

Social & Cultural Opportunities

Annual Festivals
El Dorado Golf & Country Club
Municipal Auditorium
Racquet Club
South Arkansas Arts Center
South Arkansas Symphony Orchestra
El Dorado Boys and Girls Club

Education

Universities and Colleges

SouthArk Community College

Enrollment - 1,129

Degrees offered - A

Location - El Dorado

Southern Arkansas University

Enrollment - 3,000

Degrees offered - A, B, M

Location - Magnolia

Driving distance - 38 miles

Southern Arkansas University Tech

Enrollment - 943

Degrees offered - A

Location - Camden

Driving distance - 32 miles

Vocational-Technical Schools

Forest Echoes Vo-Tech School

Enrollment - 2,291

Courses offered - 7

Location - Crossett

Driving distance - 44 miles

Community Services

Government

Mayor-Council

Planning & Zoning

None

Official plans complete

Police Protection

Number of officers - 43

Equipment - 19 Radio-equipped patrol cars

Service available to industrial plants outside city limits per sheriff's office

Fire Protection

Number of paid firemen - 45

Number of volunteer firemen - 10

Equipment - 16 units

Fire insurance rating - Class 5

Service is available to industrial plants outside city limits

Medical

Hospitals - 1

Beds - 360

Physicians & Surgeons - 88

Clinics - 2

In 1987 the city's two hospitals merged into one central organization.